



Date: 2 August 2021, 6:30 pm

Zoom link (no password) <https://us02web.zoom.us/j/86055724108>

Agenda

1. Call to Order 6:37
2. Roll Call MW, SA (Zoom), SC, CB, JN, JB, KF, Kirsten, Zoom (Dustin)
3. Approval of Agenda motion (SC); seconded (CB); carries unanimously
4. Approval of Minutes motion (SC); seconded (JB); carries unanimously
https://docs.google.com/document/d/1pNUuW5_osju0Mn2JZ5oP81jEEFZwjyBN/edit?usp=sharing&oid=100027283678052646337&rtpof=true&sd=true
5. Committee Reports and Discussion
 - A. Finance
 - Filings due for IRS 990s - Aug 31, 2021
 - Upcoming shelter purchases
 - Researching industrial/commercial grade W/D sets (4000-5000 per set. Would like to purchase two sets eventually.) Knowing what we will purchase will help determine remodeling plans. Motion to approve expenditure of up to 5000 for a pair; intention is to do directed capital campaign to partially/fully fund (CB); seconded (SA); carries (MW abstains).
 - Vent/air duct cleaning is needed as well to improve efficiency.
 - Submitting Plumb Supply Credit Application - rare purchases but this is needed to create the vendor relationship for any future needs
 - Submitted application to Jolly Pets to get wholesale pricing as a shelter for Kitty Kasa Duros (very sturdy, washable cubes for indoor/outdoor use).
 - Balance Report
 - 160,015.20 current balance.
 - Budget is in planning

- Implementing Best Friends template for budget planning this year
- Reviewing account codes used this year and update for the FY 2022 budget
- Looking at WAR actuals versus the city budget model for sharing with County
- Sent out County 3rd Qtr Invoice July 30 - \$25,000
- Now eligible for Rachel Ray Foundation Grants - Request Committee Search for Grantwriters
- Finance Committee addition--Deborah Novak

B. Fundraising

- Old Drum Festival--final earnings report
- Farmhouse Exchange Market 7.24 earnings - \$783
- Culver's Event 8.14 11-5 (meet animals and apply; fostering details; percentage of sales)
- Swisher's Event (JB can connect--they messaged Kayla)
- Yoss Brother's Event (open for September after Swisher's is scheduled)
- Warrensburg Farmers' Market 8.28, 9.18, 9.24
- Potential for adoption in conjunction with other fundraising group 9.25
- Currently on the "round up" app
- Getting added to ResQ Walk app
- Potential future collaboration with WCA
- Other markets/festivals?
- Planning ahead for Paws for a Cause (working on artwork)--sponsorship packages

C. Volunteer Outreach

- "Ad" for intern/pre-vet hours

D. Legal

- Discussion with Katie Barnett, our legal advisor on Aug 6, 2021 @ 2pm via Zoom call.
 - Attending: Kayla, Julie, Shelley (optional), and Sarah

- Prep for meeting 8.9

- File State required documents - Due Aug 31, 2021 to SOS.

E. Human Resources

- A few candidates currently under consideration.
- Career services will allow us to advertise jobs through handshake at UCM

F. Animal Welfare Services

- Meeting with Warrensburg Interim Manager and Chief Lockhart
 - Aug 9, 2021 at Old Drum Coffeehouse
 - Attending: Kayla, Sarah, and Julie
- Pulled State Ordinances for Johnson County Clerk to Review (County seeking to enforce state law rather than impose new regulations)

G. Marketing and Communications

- Kirsten working on materials for fundraising
- Press release for Best Friends

H. Shelter Updates

- Best Friends Animal Society Partner
- Shelter Animal Count updates
 - Still running at capacity
 - Continuing to network
 - Need for good photos to advertise available animals
 - Renovations/remodeling ongoing
 - Kirsten is adding in data going from January 2019 to current

7. New Business

8. Unfinished Business

- Presentation by UCM group “Putting Paws forward for W.A.R.” (link to presentation here:
https://docs.google.com/presentation/d/1oRPtSyzvzd4tmWr-lk5VQ2_4kV3T7ymaC7j970BuskY/edit?usp=sharing)
- Recommendations: Quarterly newsletter, information sheets, increased social media
- Provided an event marketing timeline to support marketing efforts

